
2014





11
12
13
15
18
19
20



23
24
28
34
36



43
45
45
47
48
49



52
55
59
60



[illegible]

[illegible]



1996
6.17



HELI

HELI

1700

512

1991 2014

24

2006

10

2011

8

23

400

70

150

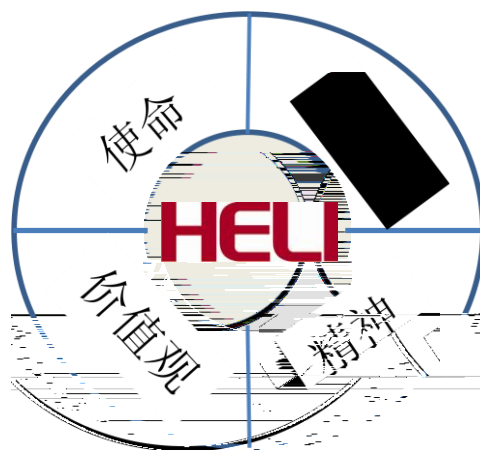
60%



[illegible]

合力提升未来

释义：“合力”与员工、客户、股东、供应商等相关方，凝心聚力，携手打造更轻松、更高效、更环保的运输装备，持续提升人类的工作与生活质量。



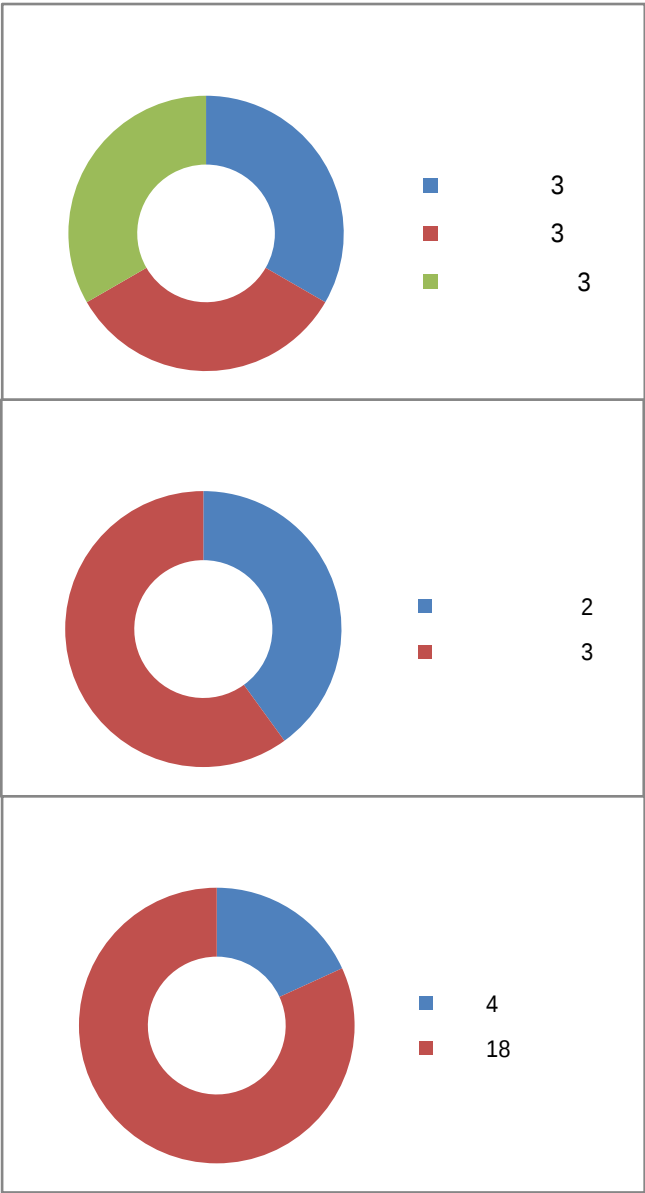
以人为本 以精品回报社会

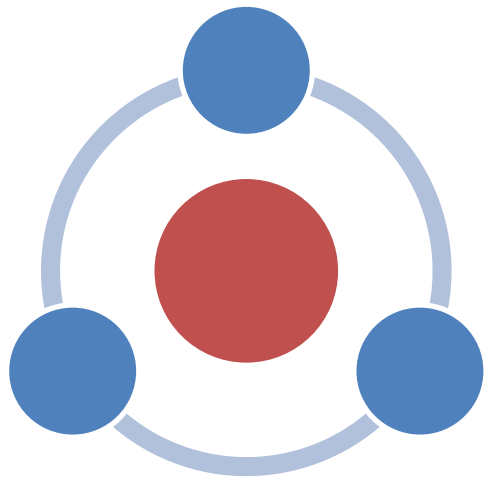
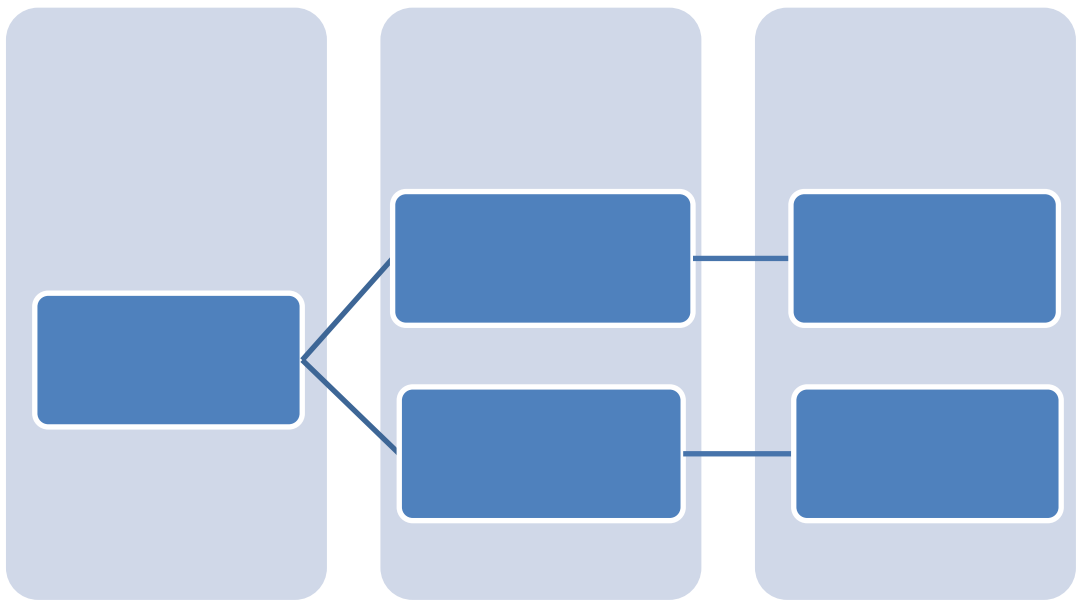
释义：“以人为本”就是以“合力”员工、客户、股东及相关方为根本，努力实现其长远及根本利益最大化。

世界五强 百年合力

释义：“合力”以进入世界工业车辆五强为目标，立志成为国际一流的中国企业。

求实：是合力持续前进的基石
创新：是合力自我超越的动力
团结：是合力不懈力量的源泉
高效：是合力矢志不渝的追求

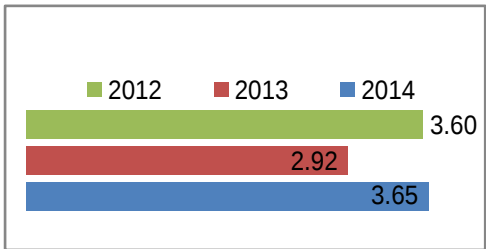
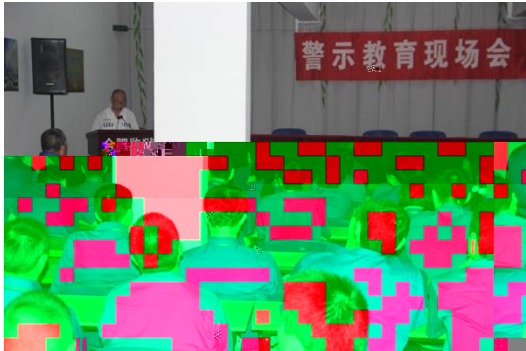




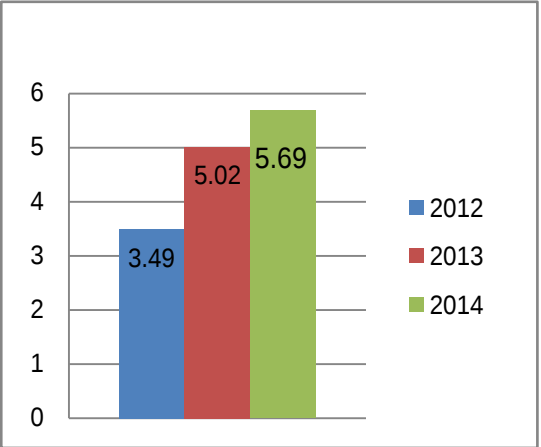
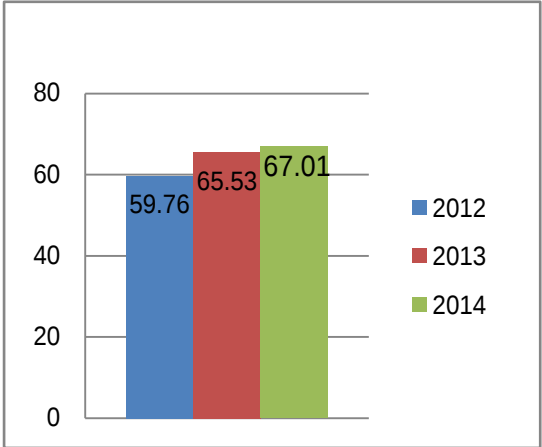
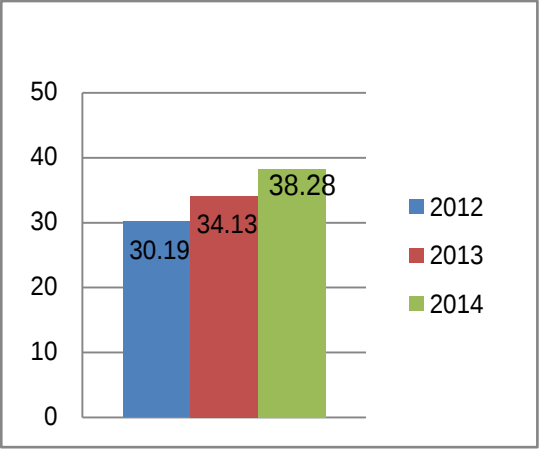
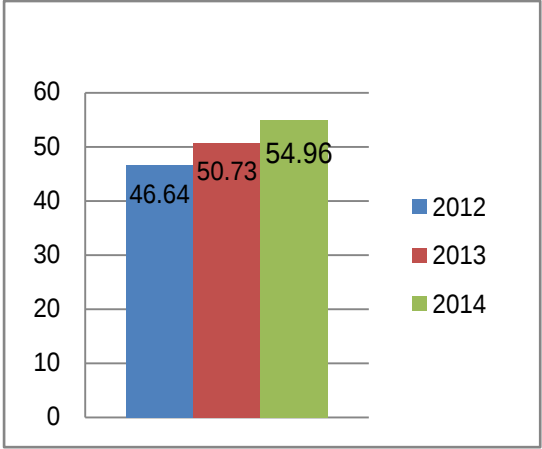


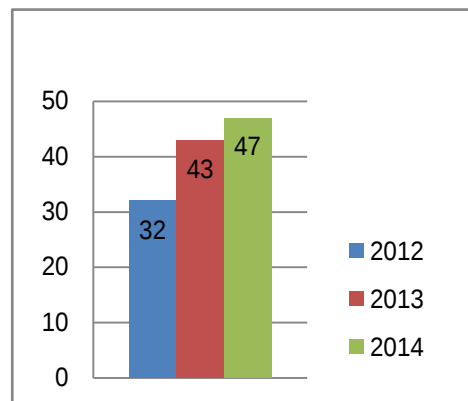
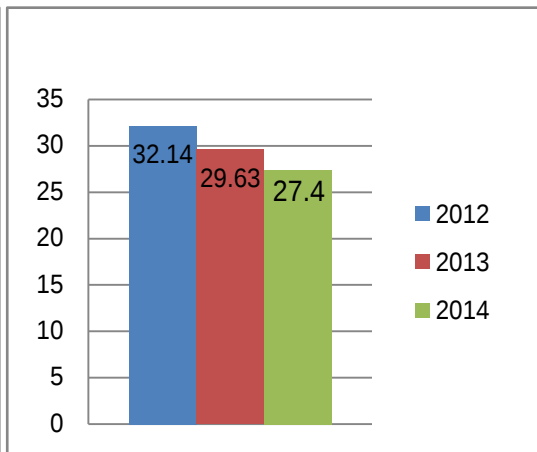
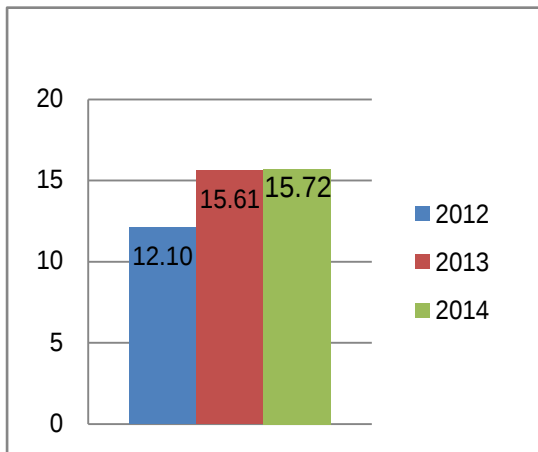
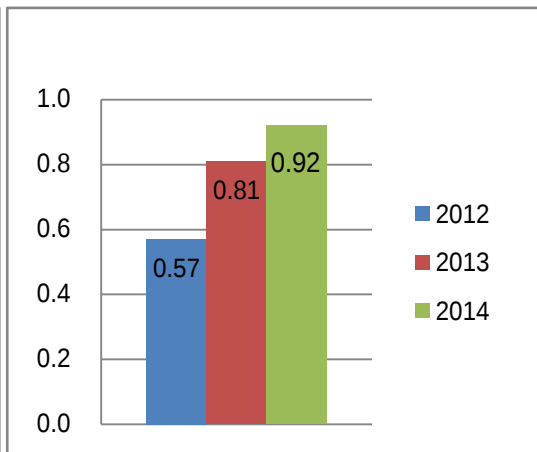
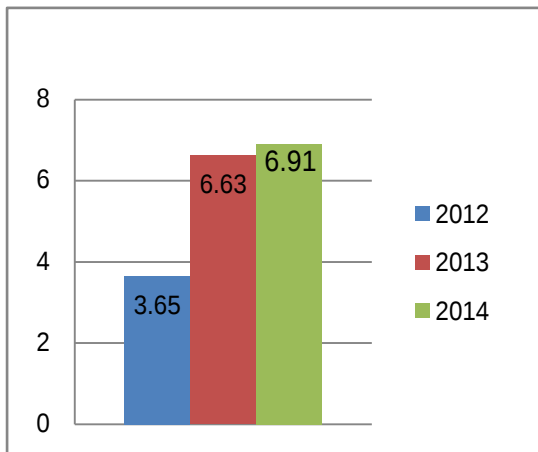
SWOT

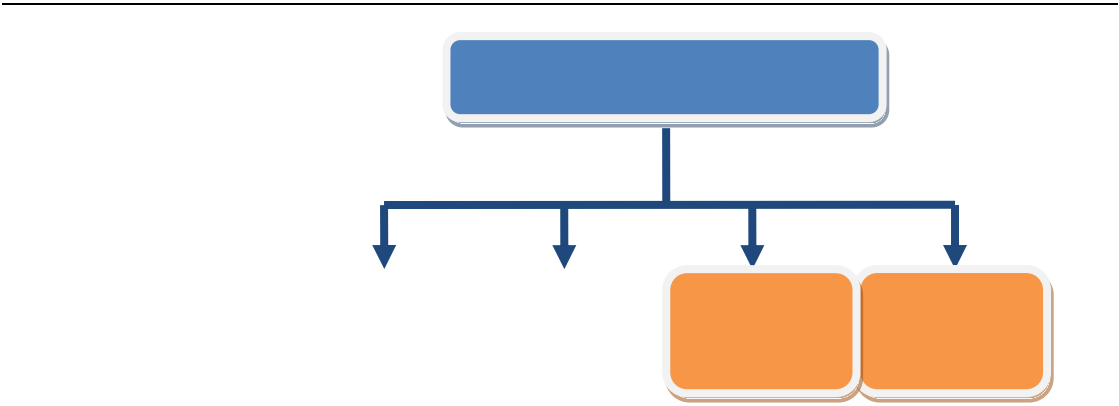
[illegible]

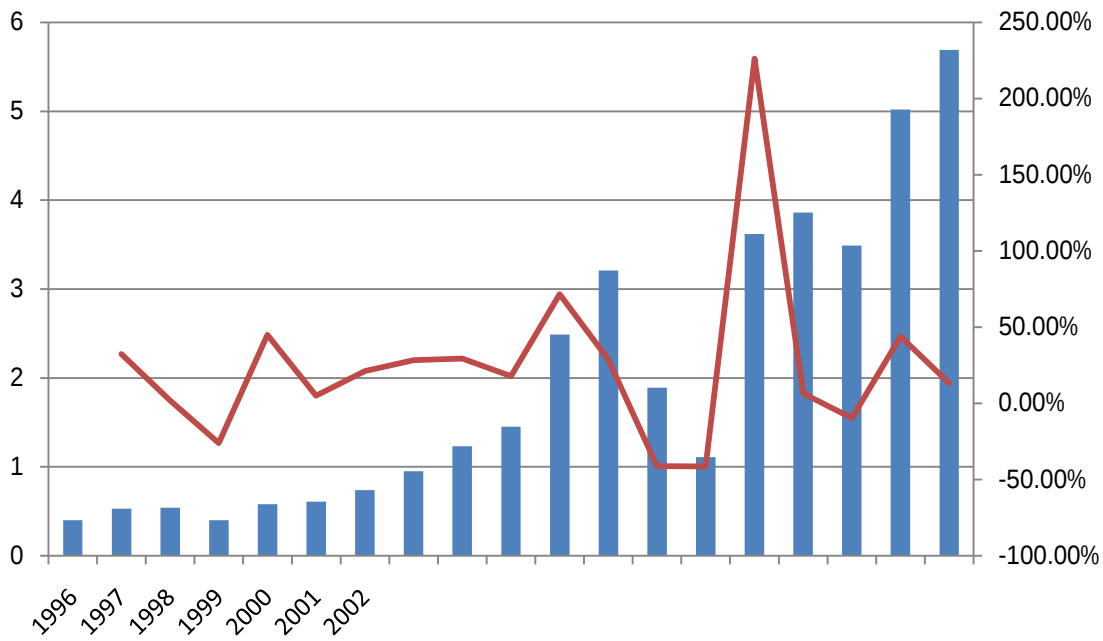
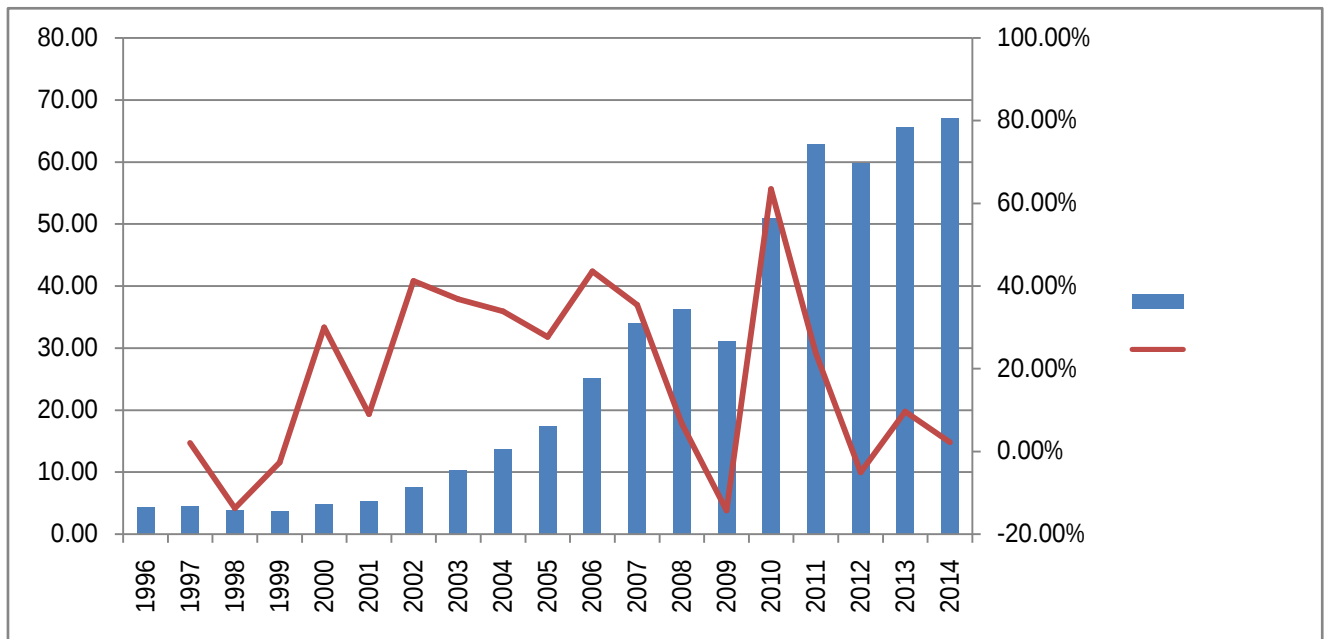


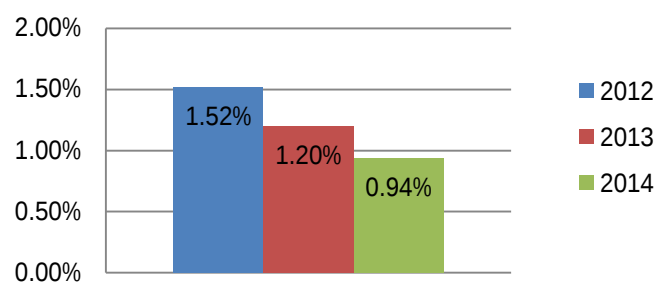
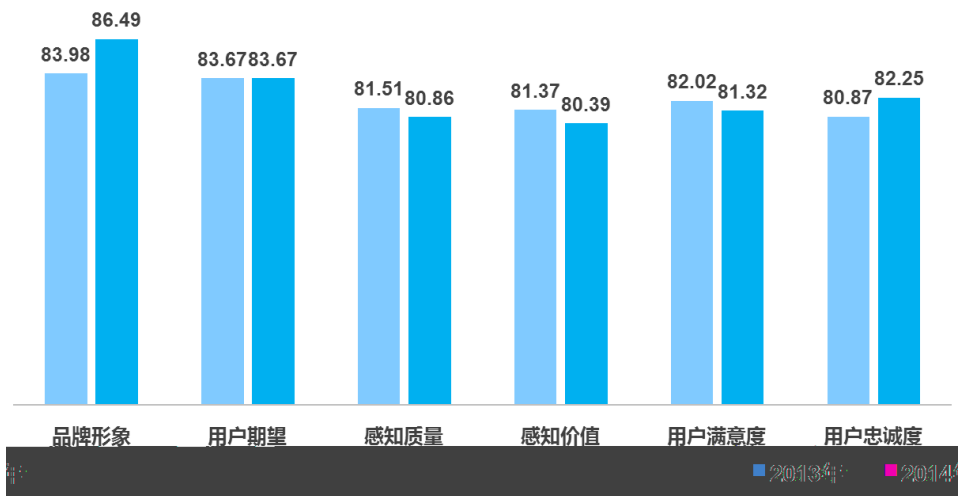


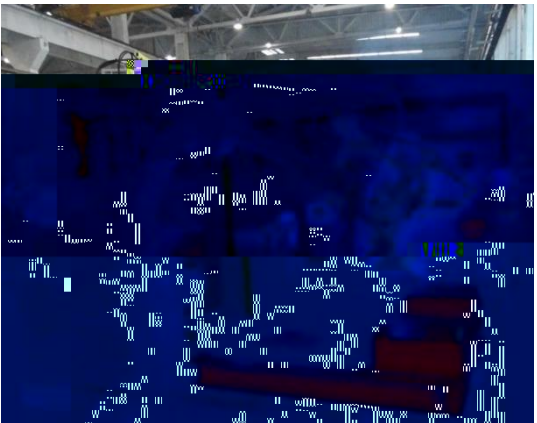
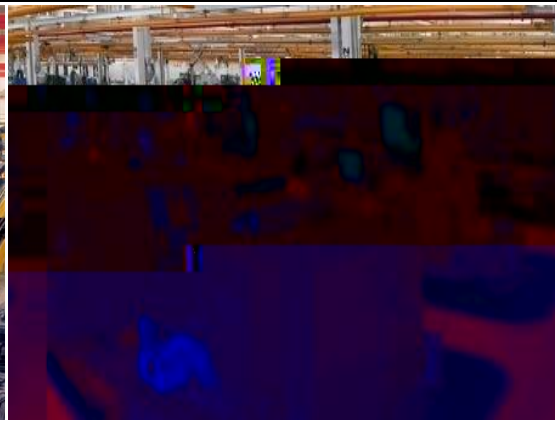




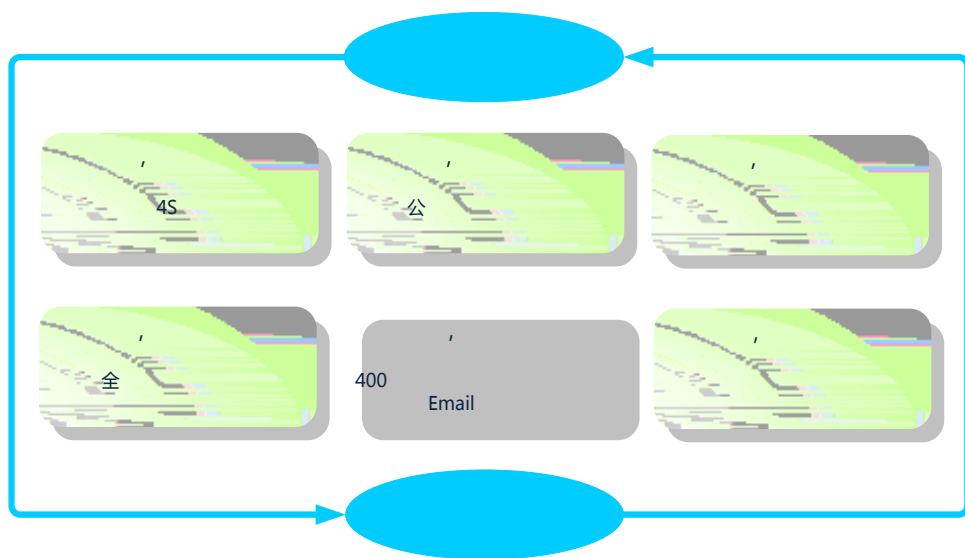






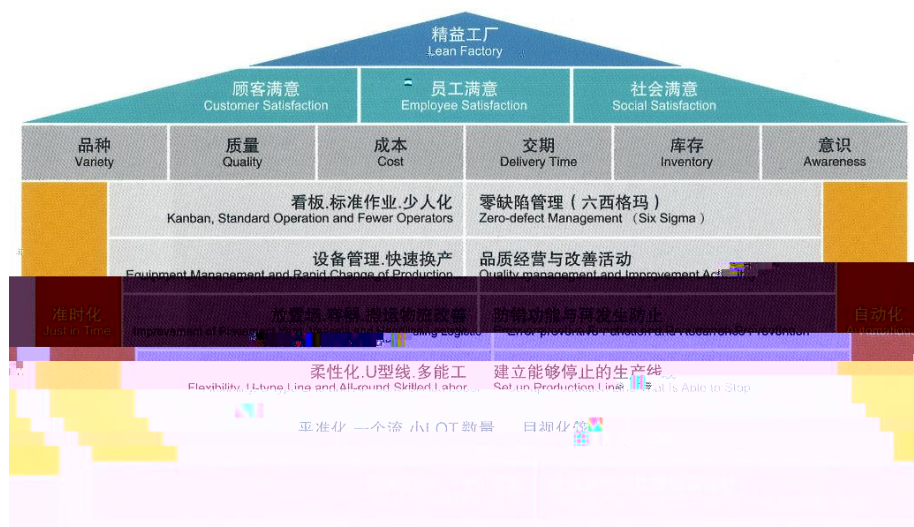








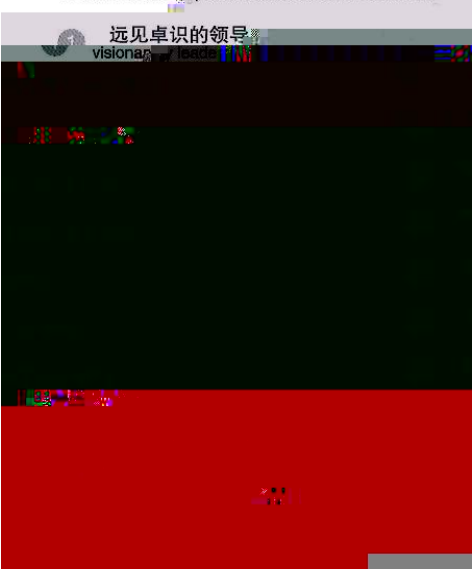




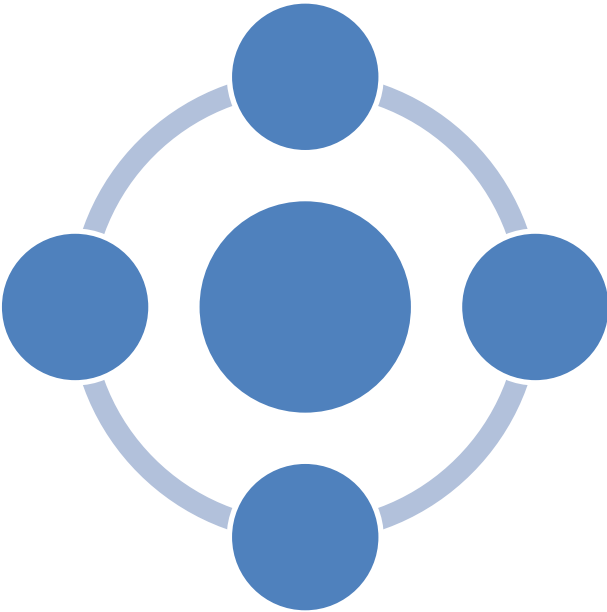


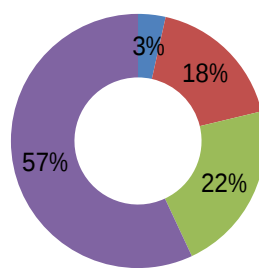
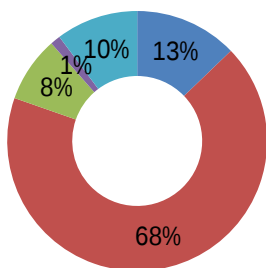
卓越绩效模式11项核心价值观

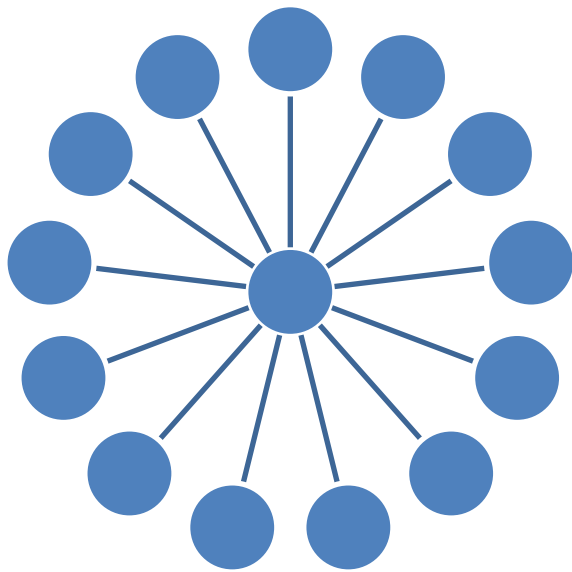
11 core values of performance excellence model

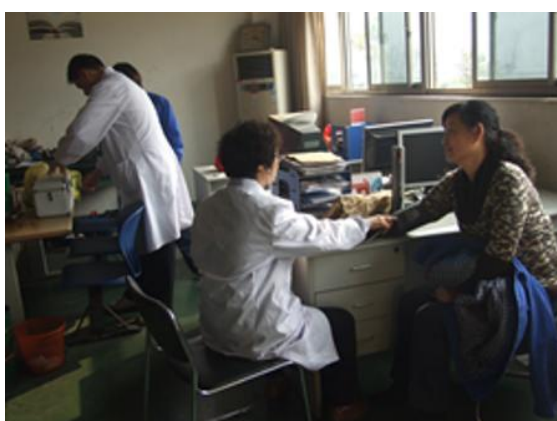










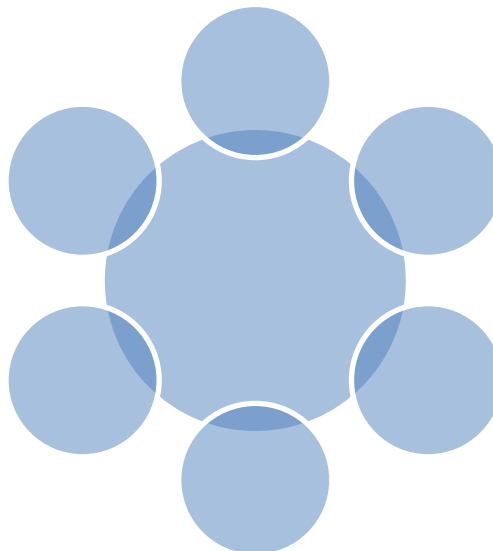








17th Annual Meeting of the Alliance of Industrial Trust Organisations
The Royal York Hotel, York, UK, 2014



[Redacted]

[Redacted]

[Redacted]

2014 10 23

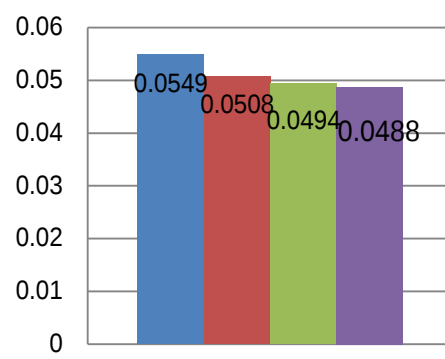
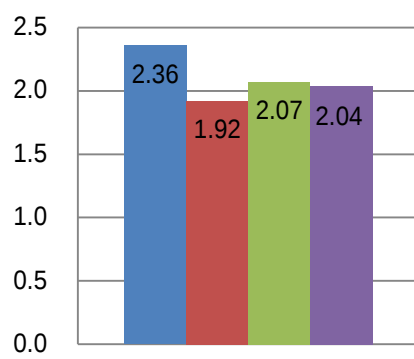
1.2

139

25

1

350



2011
2012
2013
2014



G 5











GRI

[illegible]

[illegible]

[illegible]

中国合力提升未来

HELI Lifting The Future